



2010 CORPORATE MEMBERSHIP PROGRAM

The International Society for Nurses in Cancer Care (ISNCC), founded in 1984, is an international federation of:

- § National cancer nursing societies
- § Regional cancer nursing societies
- § Oncology institutions
- § Individual cancer nurse practitioners, researchers, and educators

Globally, ISNCC represents over 60,000 cancer nursing professionals.

ISNCC is a non-governmental member of the World Health Organization (WHO), is affiliated to the International Council of Nurses (ICN) and the International Union Against Cancer (UICC), and is a member of the Pan American Health Organisation (PAHO).

The ISNCC requests your support through the 2010 Corporate Membership Program to forward its Society objectives:

- § Provide a communication network for national and regional cancer nursing societies
- § Provide nurses working in countries where a national cancer nursing group has not been established with regular communication on developments in cancer nursing throughout the world
- § Assist nurses working in cancer care to establish national cancer nursing societies and regional organizations
- § Support other international organizations by acting as a valuable international resource of nurses working in clinical practice, education, research and management to advise them on cancer nursing and the nurse's role in cancer care
- § Serve as a link for other international, regional, national and local organisations in promoting collaboration to achieve ISNCC's goals
- § Promote the dissemination of advances in cancer care through ISNCC's official publication - International Cancer Nursing News

During 2010, ISNCC will be implementing a new Constitution and Membership Structure that will allow for greater worldwide nursing and new activities. In addition, the 16th ICCN and numerous nursing workshops will be held in 2010. Your membership will support these important initiatives.

Corporate membership is available at two levels: **Corporate Patron** and **Corporate Supporter**. A description of membership benefits follows. We invite you to work with ISNCC in stimulating and supporting an active and cohesive worldwide oncology nursing community.

Corporate membership runs from sign-up date until December 31, 2010.



2010 Corporate Patron Membership \$5,000 USD

Corporate Patrons receive the following unique benefits of ISNCC corporate membership¹:

- Ø Option to **submit one peer-reviewed article per year to the ISNCC newsletter**, to be approved by the ISNCC Executive Committee.
- Ø **One ½ page advertisement** in the ISNCC newsletter per calendar year, as requested by the corporate member(s) to the ISNCC Head Office.
- Ø Advance notification and right of first refusal on sponsorship, marketing and symposia opportunities at all **ISNCC meetings** and corporate support of **ISNCC activities and publications** – including marketing opportunities and/or educational support as they become available. Note this is based on a first-come, first-served basis.
- Ø **Biannual teleconference with the ISNCC Executive Committee** as requested by the corporate member(s) to the ISNCC Head Office.
- Ø A right of first refusal on **corporate hosting of ISNCC webinars** – including marketing opportunities and/or educational speaker arrangement. Note this is based on a first-come, first-served basis.

Corporate Patrons also receive the following standard benefits of corporate membership:

- Ø **Recognition** on the ISNCC Website with the corporate name and a link to the corporate website.
- Ø **Distribution of one electronic marketing package** per calendar year to the ISNCC Member Directory mailing list, via email, as requested by the corporate member(s) to the ISNCC Head Office.
- Ø **Logo recognition**, in the biweekly ISNCC newsflashes, distributed to over 10,000 nurses worldwide.
- Ø Access to **educational ISNCC newsletters**, as distributed to ISNCC membership.
- Ø Advance notification of sponsorship, marketing and symposia opportunities at **ISNCC meetings**.

2010 Corporate Supporter Membership \$2,500 USD



Corporate Supporters receive the following standard benefits of corporate membership¹:

- Ø **Recognition** on the ISNCC Website with the corporate name and a link to the corporate website.
- Ø **Distribution of one electronic marketing package** per calendar year to the ISNCC Member Directory mailing list, via email, as requested by the corporate member(s) to the ISNCC Head Office.
- Ø **Logo recognition**, in the biweekly ISNCC newsflashes, distributed to over 10,000 nurses worldwide.
- Ø Access to **educational ISNCC newsletters**, as distributed to ISNCC membership.
- Ø Advance notification of sponsorship, marketing and symposia opportunities at **ISNCC meetings**.

¹ Please note that ISNCC Corporate Members have no voting rights and cannot hold office. Benefits of Corporate Membership remain in effect during the calendar year of membership.



RESPONSE FORM

My company would like to be an ISNCC Corporate Member at the following level:

- 2010 Corporate Patron **\$5,000 USD**
- 2010 Corporate Supporter **\$2,500 USD**

CONTACT INFORMATION (please print clearly):

Name: _____

Credentials: _____ Title: _____

Company: _____

Address: _____

City: _____ Country _____ Postal Code: _____

Phone: (____) _____ Fax: (____) _____

Email: _____ Website: _____

Corporate Membership runs from sign-up date to December 31st 2010.

METHOD OF PAYMENT:

Please make cheques payable to “Malachite Management - ISNCC” and forward to the
ISNCC Secretariat
375 West 5th Avenue - Suite 201 / Vancouver, BC / V5Y 1J6 / Canada.