



## **Tobacco Cessation Leadership Workshops in the Czech Republic**

### **2010 Bristol Myers Squibb Bridging Cancer Care Initiative Grant Announcement**

**VANCOUVER, British Columbia (PRWEB) November 1, 2010** - The International Society of Nurses in Cancer Care (ISNCC) is pleased to announce that it has been selected as a 2010 grant recipient of the Bristol-Myers Squibb Foundation's Bridging Cancer Care initiative. The collaborative 2 year project includes a series of capacity-building Tobacco Cessation Leadership Workshops in the Czech Republic to educate nurses on advances in tobacco control, cancer prevention, treatment and care.

The major identified needs in the Czech Republic are three-fold: (1) to address the epidemic of tobacco use and the resulting cancers in the Czech Republic, (2) to engage nurses in the fight against tobacco and cancer prevention, and (3) to build capacity among nurses in the Czech Republic to continue working on smoking cessation and thereby cancer prevention initiatives. The project seeks to educate nurses on advances in tobacco control, cancer prevention, treatment and care. The proposed project is a four-phased, two-year project that will build capacity among nurses in the Czech Republic to enhance their engagement in tobacco control and thereby cancer prevention.

The ISNCC Project Team will be led by Dr. Linda Sarna, Professor, University of California Los Angeles School of Nursing, and Dr. Stella Bialous, Tobacco Policy International. Further, ISNCC will work with the European Oncology Nursing Society and the Czech Oncology Nursing Society to further this important project.

To learn more about ISNCC and its international activities, please visit: **[www.isncc.org](http://www.isncc.org)**

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**About ISNCC:**

The International Society of Nurses in Cancer Care is the international voice of oncology nursing dedicated to the protection and preservation of health and the relief of cancer-related sickness through the provision of education, research and international networking opportunities among cancer nursing groups and individuals. ISNCC is the only federation of national cancer nursing societies, oncology institutions and individual cancer nursing professionals.

**About Bristol-Myers Squibb Foundation and Bridging Cancer Care:**

The mission of the Bristol-Myers Squibb Foundation is to help reduce health disparities by strengthening community-based health care worker capacity, integrating medical care and community-based supportive services, and mobilizing communities in the fight against disease. The Foundation's work related to cancer in Central and Eastern Europe falls under the Bridging Cancer Care program. Since 2007, Bridging Cancer Care has funded partnerships in CEE focused on improving psychosocial support, education, early detection, prevention, and health care worker training.